



TÜYAP, a fair organization giant, is launching specialized fairs in Izmir.

TÜYAP brings its international fairs to Izmir...

TÜYAP, the biggest fair organizer in the sector, has been successfully organizing international fairs in Istanbul for many years and now it brings these fairs to Izmir at fuarizmir, our country's outstanding investment in the sector...

Organizing the biggest culture and literature meeting of Izmir and the Aegean Region for the last 22 years under Izmir Book Fair, TÜYAP will be supporting the production, exports and economy in Izmir and the Aegean region with Izmir Autoshow between October 18 and 23, 2016, and in 2017 with Izmir Furniture Side Industry Fair and İZWOOD Izmir Wood Processing Machines Fair between April 8 and 12, PLASTPAK Plastic and Packaging Technologies Fair between April 8 and 12, and MAKTEK Izmir Metal Processing Machinery Fair between 4 and 7 October.

TÜYAP Fairs General Manager İlhan Ersözlü says, “We are providing services with six fair centers, offices in 16 cities and 730 employees in Turkey. In addition to these centers, we will be serving Izmir and the Aegean region with our fairs, which are now established as brands, at the modern fair area fuarizmir with support from İZFAŞ and Izmir Metropolitan Municipality. Our faith in the future of our country and our ability to contribute to Izmir and the Aegean region's potential, has been our major starting point in making this decision. 13% of industrial enterprises of the country are in the Aegean region; this is a significant percentage and an indicator of the region's power. That is why we take Izmir as the center while we also consider the other cities in the region. Denizli, Muğla, Aydın, Kütahya, Manisa and Uşak will also be participants and visitors of our fairs with their considerable potential. It is a great pleasure to have our share in the economic development and to promote employment, production and export of the region while contributing to its economic, social and cultural life.”

For more information:

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